



WORK SCOPE – PROGRESS – OCTOBER 2016
CENTRAL LAKE

Task	Responsible Party	Description of Work Task	Progress
Economic Development Strategy	Place & Main Advisors	This has several components: <ul style="list-style-type: none"> • Assist the DDA with revising their Development Plan and TIF forecast • Assist Mammoth Distillery on downtown project • Assist Shooks Farm and Harold (Buck) Love from TIA/WDA on livestock processing facility. Need to engage USDA and MDARD reps. 	Conducted several meetings with Mammoth Distillery and Shooks Farm on both projects. MDARD and USDA have been engaged in the Shooks Farm proposal. Eric (ARS) has been engaged to provide oversight on the brownfield process associated with the Mammoth Distillery project. A technical meeting is being scheduled for November to review brownfield process. No work commenced on the DDA Development Plan and TIF Plan this month. Need to coordinate a meeting with the DDA.
Residential TMA and Retail Leakage	Land Use USA	Prepare one-two page fact sheet on housing recommendations for Central Lake; run a retail leakage report for 10-minute drive time.	Sharon (Land Use USA) has been contacted to provide a two page fact sheet on the TMA results. This infographic can be used for developer recruitment. We have reached out to MML to use the former foundry site as a prototype for the developer RFP process.
RRSites	B&R; and Advance Redevelopment Solutions	Determine location of underutilized and vacant redevelopment sites within the Village and assess their potential. Also, determine if any qualify as brownfields.	In receipt of Antrim County GIS files. This information was used to create a base map for the Village.

			The Village President provided a field tour of potential redevelopment sites. Two sites provide opportunities for lakefront residential development and a combination of sites in the downtown provide a longer-range opportunity for parking. Another option reviewed was the relocation of the hardware/lumber yard to the existing Township Hall site on the edge of town and the construction of a joint Village/Township Hall on the downtown site.
Zoning Review	B&R	Review zoning ordinance against the TMA and RRSites to determine if revisions are needed to facilitate development. <ul style="list-style-type: none"> • Rewrite provisions • Coordinate with the Village and PC adoption process. 	Initial review completed. Attention focused on Section 8.12 Planned Unit Development and possible revisions to increase density.
Communications Plan	Place & Main Advisors	Develop Communications Plan for Community including: <ul style="list-style-type: none"> • Press Release Template • Media Alert • Customized Media List 	Communications Plan has made significant progress and will be ready mid-November.