



INITIAL SITE VISIT

## MEETING AGENDA

Central Lake

Wednesday, August 24, 2016

2 p.m.

Government Center, 1622 N M-88

1. Call to Order
2. Introductions
  - a. PRT Technical Team
  - b. State and Regional Partners
  - c. PRT Community Stakeholders
3. Review of PRT Action Strategy
  - a. Actions that have taken place since the preparation of the Action Strategy
  - b. Relevant Action Items
  - c. New Action Items that should be included
4. Discussion of other programs and projects that may influence the Action Strategy and Scope of Work
  - a. Local initiatives
  - b. County initiatives
  - c. Regional initiatives
5. Determination of Scope of Work elements
  - a. Prioritization of work elements
  - b. Consensus of Approach
6. Communications - External
  - a. Stakeholders
  - b. Community
7. Communication – Internal
  - a. Monthly conference calls
    - i. Conference Call
    - ii. GoToMeeting
8. Other Business
9. Adjournment



# TECHNICAL WORK PLAN

## Central Lake

| Central Lake |  |  |
|--------------|--|--|
| Q1           | Community                                  | Team   |
| 1            | Recruit local steering committee           | Review Zoning Ordinance to determine barriers and redraft provisions                             |
| 2            | Gather local economic background info      | Review ED strategy   |
| 3            | Summarize economic challenges              | Coordinate with local partners for public outreach process to promote results of market analysis |
| Q2           | Community                                  | Team   |
| 1            | Draft ED task list                         | Review development process and make alterations to conform with RRC BMPs                         |
| 2            | Workforce component of ED strategy         | Stakeholder meetings   |
| 3            |  | Review ED strategy   |
| 4            | Reintroduce Main Street concept            | Identify financial incentives for development  |
| Q3           | Community                                  | Team   |
| 1            | Refine talent-related items in ED strategy | Inventory redevelopment sites; determine brownfield sites; suggest redevelopment model           |
| 2            | Target existing employers                  |  |
| 3            | Finalize ED strategy                       | Collaborative approach to talent attraction  |
| 4            | Presentation to Village Council            |  |



## COMMUNITIES



NEWBERRY



CENTRAL LAKE



GRAYLING



EWART



HARRISON



SANDUSKY



CHARLOTTE



PAW PAW



HILLSDALE



RIVER ROUGE

## GET IN TOUCH

Your Name  Your Email  Subject

Your message

SEND MESSAGE

## Calendar

AUGUST 2016



| MON   | TUE                                    | WED  | THU | FRI | SAT | SUN |
|---|--|--|-----|-----|-----|-----|
| 1<br>Project<br>Rising Tide<br>Kickoff<br>Meeting | 2                                      | 3  | 4   | 5   | 6   | 7   |
| 8   | 9                                      | 10   | 11  | 12  | 13  | 14  |
| 15  | 16                                     | 17<br>Check-in:<br>Admin<br>Conference<br>Call | 18  | 19  | 20  | 21  |
| 22  | 23<br>Central<br>Lake Kickoff<br>Event | 24   | 25  | 26  | 27  | 28  |
| 29<br>Newberry<br>Kickoff<br>Event                | 30                                     | 31   |     |     |     |     |

## Resource Library

An important goal of the Rising Tide project is to increase the capacity of each community to address the many varied needs of its citizens and stakeholders. The resources here are all designed to offer guidance, instruction, best practices, and support regarding specific topics related to community and economic development.

### Community Engagement

Toolkit  
COMMUNITY ENGAGEMENT

Branding Your City

### Planning and Zoning

A Citizen's Guide to Planning & Zoning in Northwest Michigan

### Placemaking

462,791,322

walking the Walk



# CONTACT LIST

## Central Lake

| Region   | Name                         | Organization                           | Role  | Email                            | Phone         |
|----------|------------------------------|--|---|----------------------------------|---------------|
| All      | John Iacoangeli              | BRI                                    | Principal, Planner                              | jri@bria2.com                    | 734-646-6901  |
| All      | Joe Borgstrom                | Place and Main                         | Downtown Development                            | joe@placeandmain.com             | 517-614-2733  |
| All      | Leah DuMouchel               | BRI                                    | Planner   | ldumouchel@bria2.com             | 734-239-6616  |
| 2 4 8 10 | Karen Wieber                 | MEDC RRC                               | Planner   | wieberk9@michigan.org            | (517)881-9938 |
| 2 3      | Daniel Leonard               | MEDC CATeam                            | 2 3   | leonardd6@michigan.org           | (989)387-4467 |
| 2        | Harold (Buck) Love           | TIA/WDA Networks Northwest             | Michigan Works representative                   | haroldlove@networksnorthwest.org | 231.620.5178  |
| 2        | Larry Eckhardt               | Village of Central Lake                | Manager, PRT member                             | larry@larryeckhardt.com          | (231)544-6483 |
| 2        | Ben Williams                 | Village of Central Lake Public Schools | Superintendent & Community Foundation CLEO fund |                                  |               |
| 2        | Stan Bean                    | Central Lake Township                  | Supervisor                                      |                                  |               |
| 2        | Greg Shooks                  | Shooks Farms                           | Local representative, PRT member                |                                  |               |
| 2        | Matt Davis                   | Armor Express                          | CEO   |                                  |               |
| 2        | Corey Hoesma                 | DDA                                    | Representative, PRT member                      |                                  |               |
| 2        | Kelly Young                  | Village Market                         | Manager, PRT member                             |                                  |               |
| 2        | Juliette King                | King Orchards                          | Local representative, PRT member                |                                  |               |
| 2        | Andy Hayes & Bethany Whitley | Northern Lakes Economic Alliance       |   |                                  |               |

Primary Contact