

PLACEMAKING ASSESSMENT

What do we have? ASSETS	Identify and define the community's centers, nodes, and corridors Identify all natural, historic, and cultural resources and explicate their benefit to the community
Where do we fit in? REGIONALISM	Identify the community's relationship to its region Identify the community's place on the transect Explicate the community's values with regard to its adjacent undeveloped land Understand how the community figures into other (regional, CEDS, watershed, etc.) plans Identify issues of greater than local concern
What do we love? FUN	Identify the social events that define the community and explicate their benefit to the community Quantify the economic impact of the arts on the community
What do we have to offer? TALENT	Clearly understand and assess the educational level of the community, including specialized areas or fields Explicate the linkages between the educational and business communities
What do we contribute? ECONOMICS	Identify and assess the community's "anchor institutions": largest employers, purchasers, landowners Identify local entrepreneurs and understand the risk associated with entrepreneurial ventures in the community Minimize the limitations placed on home occupations
What is our habitat? BUILT ENVIRONMENT	Understand the relationship between our infrastructure systems and the natural environment Rethink separation-by-use as the guiding principle of land use decisions Locate all areas of the community which offer walkable opportunities to live, work, and shop Quantify the community's housing mix Identify and remove barriers to energy independence
How do we close the gaps? TRANSPORTATION	Explicate and quantify the community's thoroughfare mix, including routes for pedestrians, bicycles, and transit Assess the community's parking needs on an aggregate basis Quantify the community's dependence on vehicular travel Understand and assess the relationship between our transportation options and our development patterns
How do we foster self-government? PUBLIC INVOLVEMENT	Document the public's involvement in decisions at all scales Integrate two-way communication with the public into standard practice Remove barriers to citizen DIY