

MEETING SUMMARY

Central Lake
September 28, 2016
6:00 PM

Attendance

Joe Borgstrom	Place and Main Advisors	joe@placeandmain.com
Daniel Leonard	MEDC CATeam	leonardd6@michigan.org
Harold (Buck) Love	TIA/WDA Networks Northwest	haroldlove@networksnorthwest.org
Larry Eckhardt	Village of Central Lake	larry@larryeckhardt.com
Greg Shooks	Shooks Farms	gshooks@torchlake.com
Corey Hoeksema	DDA	choeksma@gmail.com
Sara Christensen	NLEA	sara@nothernlakes.net
Rachael Antaya	Village of Central Lake	clerk@centrallakemi.org
Chad Munger	Mammoth Distilling	chad@mammothdistilling.com

Meeting commenced at 6:05 PM.

1. Introductions/Team Changes

Brief introductions of the team including a few members had decided to no longer participate in the meetings due to various commitments going forward.

2. Review of Scope of Work

The group reviewed the final Scope of Work for the technical team. There were no questions.

3. Review and Update on Task List

Livestock Processing –

Greg and Buck have identified a potential consultant on market feasibility as well as identified several business model templates for meat processors.

Greg and Buck also identified the best potential site in the area for a facility. The site is 37.86 acres but is already subdivided into smaller parcels if needed. The site offers good roads to serve the site, but has challenges in regards to three phase power and potential water and sewer issues as well.

Marketing & Promotions –

PRT Technical Team is working on the Communication Strategy for Central Lake which will include a press release and media alert template and customized media list for the region.

Affordable Housing –

PRT Technical Team is discussing with MML.

Larry will do a tour with John, Dan, and Sara of potential redevelopment sites within the village.

Joe and John have talked with Eric Helzer on the potential for brownfield redevelopment related to affordable housing and other potential economic development projects.

- Joe presented an infographic done by Land Use USA on potential missing middle housing types the village has demand for. They are 8 (min) to 16 (max) single family houses, Zero (min) to 3 (max) triplexes, 2 (min) to 5 (max) row houses and 2 (min) to 5 (max) lofts.

5. Meeting Schedule

It was decided that the **4th Wednesday of the month at 6PM** will be the regular time for Central Lake PRT Group to meet. The meetings will be held at the Government Center.

Next meeting: October 26, 6PM.

TASK LIST

Livestock Processing –

- The task force will have a conference call on Friday, 9/30 with MDARD to discuss the idea of the Livestock Processing facility and seek input and advice.

Marketing & Promotions –

- PRT Technical Team to finish Communication Strategy for Central Lake.

Affordable Housing –

- Larry to tour John, Dan, and Sara of potential redevelopment sites within the village.

Economic Development-

- The group has requested a retail leakage report with the goal of attracting more retail and creating a more four season community.