



INITIAL SITE VISIT

## MEETING AGENDA

Charlotte, Michigan

October 11, 2016

10:00 AM

Charlotte City Hall, 111 E. Lawrence

1. Call to Order
2. Introductions
  - a. PRT Technical Team
  - b. State and Regional Partners
  - c. PRT Community Stakeholders
3. Review of PRT Action Strategy
  - a. Actions that have taken place since the preparation of the Action Strategy
  - b. Ongoing Action Items
4. Scope of Technical Assistance Work Elements
  - a. Review Work Plan
    - i. Economic Development Strategy
    - ii. DDA Plan
    - iii. Subarea Plans to Support a FBC
    - iv. Zoning Ordinance Revision – Development Process
    - v. Communications Plan
5. Communications - External
  - a. Stakeholders
  - b. Community
6. Communication – Internal
  - a. Monthly conference calls
    - i. Conference Call
    - ii. GoToMeeting
7. Other Business
8. Adjournment



# CONTACT LIST

Charlotte

Primary Contact

Region	Name	Organization	Role	Email	Phone
All	John Iacoangeli	BRI	Principal, Planner Downtown	jri@bria2.com	734-646-6901
All	Joe Borgstrom	Place and Main	Development	joe@placeandmain.com	517-614-2733
All	Leah DuMouchel	BRI	Planner	ldumouchel@bria2.com	734-239-6616
All	Michelle Parkkonen	MEDC RRC	Manager	parkkonenm@michigan.org	(517)599-8796
2 3 4 7 8	Sarah Rainero	MEDC CATeam	Regional Manager	raineros@michigan.org	(517)242-5480
1 3 7	Ryan Soucy	MEDC RRC	Planner	soucyr1@michigan.org	(517)281-5663
7	Nate Scramlin	MEDC CATeam	7	scramlinn@michigan.org	(517)862-7742
7	Carrie Rosingana	TIA/WDA Capital Area Michigan Works!		crosingana@camw.net	517.492-5506
7	Edee Hatter-Williams	TIA/WDA Capital Area Michigan Works!		ehatter-williams@camw.net	517.492.5504
3, 7	Laura Krizov	Michigan Main Street Organization	Manager	krizovl1@michigan.org	(517)420-8128
3, 7	Brittney Hoszkiw	Michigan Main Street	Specialist	hoszkiwb1@michigan.org	(517)420-7291
7	Gregg Geuetschow	City of Charlotte	City Manager	gguetschow@charlottemi.org	(517)543-8852
7	Bryan Myrkle	City of Charlotte	Community Development Director	bmyrkle@charlottemi.org	(517)543-8853
7	Yvonne Ridge	City of Charlotte	Steering Committee Coordinator	yridge@charlottemi.org	



WORK SCOPE  
CHARLOTTE

Task	Responsible Party	Description of Work Task	Timing
Economic Development Strategy	Place & Main Advisors	Prepare an economic development strategy.	November 2016 through February 2017
DDA Development Plan	B&R and Place & Main Advisors	Information from ED Strategy will be rolled into the DDA Development Plan. Tax Increment Financing will be amended, if needed.	December 2016 through March 2017
Subarea Plans to Support Form Based Code	B&R	Prepare a subarea plan using CNU and RRC best practices that can be used to support the preparation of a FBC. <ul style="list-style-type: none"> <li>• <i>Isolate the location(s) of subareas.</i></li> </ul>	November 2016 through February 2017
Zoning Ordinance Revision	B&R	Review of current zoning ordinance provisions that affect the development review process.	January 2017 through April 2017
Communications Plan	Place & Main Advisors	Develop Communications Plan for Community including: <ul style="list-style-type: none"> <li>• Press Release Template</li> <li>• Media Alert</li> <li>• Customized Media List</li> </ul>	September 2016 through January 2017



## COMMUNITIES



NEWBERRY



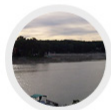
CENTRAL LAKE



GRAYLING



EWART



HARRISON



SANDUSKY



CHARLOTTE



PAW PAW



HILLSDALE



RIVER ROUGE

## GET IN TOUCH

Your Name  Your Email  Subject

Your message

SEND MESSAGE

## Calendar

AUGUST 2016



MON	TUE	WED	THU	FRI	SAT	SUN
1 Project Rising Tide Kickoff Meeting	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17 Check-in: Admin Conference Call	18	19	20	21
22	23 Central Lake Kickoff Event	24	25	26	27	28
29 Newberry Kickoff Event	30	31				

## Resource Library

An important goal of the Rising Tide project is to increase the capacity of each community to address the many varied needs of its citizens and stakeholders. The resources here are all designed to offer guidance, instruction, best practices, and support regarding specific topics related to community and economic development.

### Community Engagement

Toolkit  
COMMUNITY ENGAGEMENT

Branding Your City

### Planning and Zoning

A Citizen's Guide to Planning & Zoning in Northwest Michigan

### Placemaking

462,791,322

walking the Walk