PROJECT RISING TIDE
CITY OF RIVER ROUGE

Project Rising Tide supports Michigan communities in building a robust economic framework that attracts business investment and talent.

BIG THINGS ARE HAPPENING

River Rouge Master Plan - Includes a housing inventory, an extensive community survey, and a map of potential redevelopment sites.

Gordie Howe Bridge - This massive project is slated to begin in 2018 and River Rouge is prepared for the potential influx of workers, residents, and new economic opportunity.

Rising Tide Employment Fairs - An opportunity for residents to learn more about and apply for opportunities with Amazon fulfillment centers in the area.

Redevelopment Ready Communities (RRC) Engagement - River Rouge is on its way to becoming a certified RRC, which will send a message to the development world that the city is open for business.

HOW THE CITY OF RIVER ROUGE ROSE TO THE OCCASION

- 347 residents enrolled in talent programs
- 22 businesses engaged in Michigan Works! programs
- 18 residents received training
- 2 businesses offering youth paid work experience
- 1 Place & Main Downtown Revitalization Plan

HOW JOBS FOR MICHIGAN’S GRADUATES IS CONTRIBUTING TO THE RISE OF RIVER ROUGE

Jobs for Michigan’s Graduates (JMG) is the state-based affiliate of the national Jobs for America’s Graduates program. JMG is dedicated to preventing dropouts among young people who are most at-risk. The River Rouge chapter has seen considerable success. There is a great deal of enthusiasm about the JMG class from students, staff, and school administration. The talk at River Rouge High School amongst the students is that JMG students get to do “really cool stuff,” and many students are excited to participate.

- 54 participating students
- 100% graduation rate