



Michigan Economic Development Corporation  
BI-WEEKLY REPORT  
December 22, 2016

Report #06

#### NEWBERRY

The following have occurred since the last report:

1. Master Plan update in progress.
2. Zoning ordinance in progress.
3. P&M working with chamber and Luce County EDC on CVB options focused on economic tourism potential. Committee meeting scheduled for Jan 6.
4. *Note: The Village is in the process of interviewing candidates for Village Manager. They hope to have someone engaged by the end of January and/or February 2017.*

#### CENTRAL LAKE

The following have occurred since the last report:

5. Working with Mammoth Distilling Company (MDC)
  - a. B&R to meet with MDEQ on December 19 to review funding options.
  - b. Team and MDC coordinated preparation of MEDC pro forma and initial CRP submission.
6. Meeting with Village President and Dan Leonard to review zoning ordinance revision recommendations in January 2017.
7. P&M Conducted public Strengths, Weaknesses, Opportunities and Threats (SWOT) analysis and goal setting session with DDA.
8. P&M presented draft Communications Plan to local PRT team.

#### GRAYLING

The following have occurred since the last report:

1. B&R and P&M met with City Manager and Zoning Administrator to review four (4) redevelopment sites. Two sites were selected for more intensive review. City is going to establish a redevelopment steering committee to work with PRT Team on redevelopment concepts. First meeting will be schedule in January 2017.
2. City has requested B&R to review Capital Improvements Program.
3. Draft Economic Development Plan (in Excel format) has been created and will be reviewed by local PRT group on 12/20.

#### EVART

The following have occurred since the last report:

1. Conference call conducted with City Manager and technical assistance team to coordinate housing data; housing survey results have been received by B&R
2. Drafting of master plan continues
3. Coordinating with MRC for community engagement, currently scheduled to begin January 24
4. P&M reviewed marketing efforts of industrial park for Economic Development Strategy



HARRISON

The following have occurred since the last report:

1. B&R working on Master Plan update and 5 year Parks and Recreation Plan update.

SANDUSKY

The following have occurred since the last report:

1. A conference call is scheduled for December 19 with B&R, City Manager, and members of technical assistance team to review data needs and establish work plan for Master Plan
2. Coordinating with MRC to reschedule on community assessment/engagement session for January

CHARLOTTE

The following have occurred since the last report:

1. P&M Drafting first version of Communications Plan

PAW PAW

The following have occurred since the last report:

1. B&R and P&M have a meeting with City to review redevelopment sites December 22.

HILLSDALE

The following have occurred since the last report:

1. B&R is presenting code analysis and a draft format for the downtown form based code to zoning administrator
2. Arnett Muldrow conducted branding and marketing session resulting in suggested branding strategy for City and associated agencies.
3. P&M Conducted SWOT Analysis and Goal Setting Meeting with Economic Development Steering Committee

RIVER ROUGE

The following have occurred since the last report:

1. B&R is developing community engagement activities for the Master Plan
2. Arnett Muldrow conducted planning meeting with city to prepare for January branding visit.

INTERNAL TEAM ACTIVITIES

1. Nothing during this report period.

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