



Michigan Economic Development Corporation
BI-WEEKLY REPORT
March 28, 2017

Report #11

NEWBERRY

The following have occurred since the last report:

1. The draft master plan is well underway and BRI plans to meet with the newly formed planning commission on May 4th.
2. P&M reviewed draft economic development strategy (EDS) with local PRT committee for assignments and timelines. The EDS was sent to the RRC staff for review.
3. P&M updated Village Manager on the Communication Plan

CENTRAL LAKE

The following have occurred since the last report:

1. P&M meeting with PRT group to finalize combined downtown and economic development strategy on 3/22.
2. Central Lake has adopted the ordinance language revisions suggested by B&R to increase Redevelopment Readiness.
3. The economic development strategy was sent to the RRC staff for review.

GRAYLING

The following have occurred since the last report:

1. P&M has transmitted finalized economic development strategy to local PRT team.
2. P&M drafted media alert for Grayling Main Street program for their brand rollout.
3. Proceeding with CIP software implementation (outside of PRT)

EVART

The following have occurred since the last report:

1. Beckett & Raeder is meeting with the Evert Planning Commission on April 4th to review the draft Master Plan.
2. Mapping for the master plan is underway; drafts-in-progress will be shared with the Planning Commission.
3. P&M drafted letter for City Manager for potential transference of former diary to the city.
4. P&M is coordinating with city manager for a joint meeting with the council, LDFA and DDA.
5. CIP is finalized (B&R).
6. B&R has begun zoning revisions.

HARRISON

The following have occurred since the last report:

1. Mapping for the master plan is underway; drafts-in-progress will be shared with the Planning Commission.
2. The planning commission and City Council had their first ever joint session, focused on establishing the vision, guiding principles, and action plan for the master plan.
3. The planning commission will meet next on April 4th to review the future land use map and begin working on the zoning plan.



SANDUSKY

The following have occurred since the last report:

1. Beckett & Raeder is awaiting the Community Assessment, and once they have it will schedule a meeting with the Sandusky Planning Commission to present the draft Master Plan.

CHARLOTTE

The following have occurred since the last report:

1. P&M conducted a SWOT analysis with leadership of CharlotteRising, DDA, CANDO, and Chamber in initial steps to define roles for various entities in economic development strategy.
2. P&M has drafted initial Economic Development Strategy.
3. P&M participated with MMS Baseline Assessment on 3/21 and 3/22.

PAW PAW

The following have occurred since the last report:

1. The final Housing Assessment was sent to Paw Paw on March 13th.
2. P&M revised Communications Plan based on feedback from assistant city manager
3. Two sites were identified for residential development.
4. P&M is meeting with Paw Paw on March 30th for refine the economic development strategy.

HILLSDALE

The following have occurred since the last report:

1. Draft form-based code has been completed and reviewed by City staff, and is headed to the Planning Commission for review.
2. BRI to assist with drafting Conditional Use standards, an item which was previously identified on Hillsdale's RRC Report of Findings
3. P&M reviewed City's TIFA RFP for a boutique hotel downtown.
4. P&M connected the city to MDOT's Economic Development office in attempt to move barriers for former depot to become retail space for downtown retailer.

RIVER ROUGE

The following have occurred since the last report:

1. Community survey ends this Friday March 31st, and results will be analyzed and incorporated into the draft Master Plan.
2. Beckett & Raeder met with River Rouge, MEDC, MDNR, and SEMCA to explore resources and ideas that could be implemented in the Master Plan as actionable strategies.
3. P&M met with River Rouge on March 28th to discuss and refine the economic development strategy.

INTERNAL TEAM ACTIVITIES

1. Rental inspection program research continues. A survey about such programs, intended for community managers, has been developed and will be distributed statewide.
2. Research on the mismatch between labor and jobs in Michigan is underway and is expected to inform all five master plans. A meeting with the Michigan Municipal League was conducted to examine opportunities for synergy with ongoing research into mismatches between housing and workforce.



3. Met with MEDC Business Connect team members to discuss possible connections with PRT efforts.

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