



WORK SCOPE
CENTRAL LAKE

Task	Responsible Party	Description of Work Task	Timing
Economic Development Strategy	Place & Main Advisors	This has several components: <ul style="list-style-type: none"> • Assist the DDA with revising their Development Plan and TIF forecast • Assist Mammoth Distillery on downtown project • Assist Shooks Farm and Harold (Buck) Love from TIA/WDA on livestock processing facility. Need to engage USDA and MDARD reps. 	October 2016 through January 2017
Residential TMA and Retail Leakage	Land Use USA	Prepare one-two page fact sheet on housing recommendations for Central Lake; run a retail leakage report for 10-minute drive time.	October 2016
RRSites	B&R; and Advance Redevelopment Solutions	Determine location of underutilized and vacant redevelopment sites within the Village and assess their potential. Also, determine if any qualify as brownfields.	October 2016 through November 2016
Zoning Review	B&R	Review zoning ordinance against the TMA and RRSites to determine if revisions are needed to facilitate development. <ul style="list-style-type: none"> • Rewrite provisions • Coordinate with the Village and PC adoption process. 	November 2016 through February 2017
Communications Plan	Place & Main Advisors	Develop Communications Plan for Community including: <ul style="list-style-type: none"> • Press Release Template • Media Alert • Customized Media List 	September 2016 through January 2017