



WORK SCOPE  
CHARLOTTE

Task	Responsible Party	Description of Work Task	Timing
Economic Development Strategy	Place & Main Advisors	Prepare an economic development strategy.	November 2016 through February 2017
DDA Development Plan	B&R and Place & Main Advisors	Information from ED Strategy will be rolled into the DDA Development Plan. Tax Increment Financing will be amended, if needed.	December 2016 through March 2017
Subarea Plans to Support Form Based Code	B&R	Prepare a subarea plan using CNU and RRC best practices that can be used to support the preparation of a FBC. <ul style="list-style-type: none"> <li>• <i>Isolate the location(s) of subareas.</i></li> </ul>	November 2016 through February 2017
Zoning Ordinance Revision	B&R	Review of current zoning ordinance provisions that affect the development review process.	January 2017 through April 2017
Communications Plan	Place & Main Advisors	Develop Communications Plan for Community including: <ul style="list-style-type: none"> <li>• Press Release Template</li> <li>• Media Alert</li> <li>• Customized Media List</li> </ul>	September 2016 through January 2017