



WORK SCOPE
HARRISON

Task	Responsible Party	Description of Work Task	Timing
Branding & Marketing	Arnett Muldrow	Perform branding and marketing services.	October 2016 through December 2016
Master Plan Revisions	B&R	Revise the Future Land Use Plan into a Community Master Plan pursuant to PA 33 of 2008, including; <ul style="list-style-type: none"> • Housing Assessment • Blight Assessment 	October 2016 through April 2017
Zoning Ordinance	B&R	Complete rewrite of the zoning code	February 2017 through May 2017
Communications Plan	Place & Main Advisors	Develop Communications Plan for Community including: <ul style="list-style-type: none"> • Press Release Template • Media Alert • Customized Media List 	September 2016 through January 2017
<i>5 Year MDNR Parks and Recreation Plan</i>	<i>B&R</i>	<i>Preparation of a 5-Year Parks and Recreation Plan per MDNR guidelines.</i> <i>This is being funded separately by the City.</i>	<i>October 2016 through February 2017</i>