



WORK SCOPE
NEWBERRY

Task	Responsible Party	Description of Work Task	Timing
Master Plan	EUP and B&R	<p>Preparation of a master plan consistent with PA 33 of 2008. The Village will be defined into neighborhoods, districts and corridors based on New Urbanism best practices. Each neighborhood will be evaluated for the following elements:</p> <ul style="list-style-type: none"> • Form and basic land development standards • Housing typology • Indications of housing quality • Indications of blight <p>Districts will be evaluated based on land development patterns, uses, and orientation to transportation modes (i.e. vehicular, pedestrian, combinations, etc.)</p> <p>Corridors will include M-123 within the Village and the adjacent Townships.</p>	October 2016 through April 2017
Zoning	B&R	<p>Based on the master plan recommendations a zoning ordinance will be prepared that addresses the following:</p> <ul style="list-style-type: none"> • Recognizes the limited administrative capacity of the Village • Easy to understand • User friendly • Based on form and historic land development patterns 	March 2017 through June 2017
Capital Improvement Program	B&R	<p>Prepare a CIP for the Village which includes the following elements:</p> <ul style="list-style-type: none"> • Recognizes the limited administrative capacity of the Village • Easy to update • Formatted on a Microsoft platform. 	November 2016 through February 2017

Economic Development Strategy	Place & Main Advisors	Prepare an economic development strategy that positions Newberry to more effectively capture tourism traffic associated with Picture Rocks and Tahquamenon Falls. Part of the ED strategy is to include identifications of redevelopment sites with the Village, and identification of those sites that may be potential brownfield sites.	October 2016 through December 2016
Communications Plan	Place & Main Advisors	Develop Communications Plan for Community including: <ul style="list-style-type: none"> • Press Release Template • Media Alert • Customized Media List 	September 2016 through January 2017