



WORK SCOPE
SANDUSKY

Task	Responsible Party	Description of Work Task	Timing
Master Plan Revisions	B&R	Update Community Master Plan pursuant to PA 33 of 2008, including; <ul style="list-style-type: none"> • Housing Assessment 	November 2016 through May 2017
Zoning Ordinance	B&R	Evaluate the ZO to determine if it will align with Master Plan, allow for mixed housing types, and provide non-motorized standards.	February 2017 through May 2017
Downtown Placemaking	B&R and P&M	Review Cardinal Consulting materials and assist the City with the establishment of a DDA. Assist the DDA with preparation of a Development Plan and TIF Plan.	TBD
Branding & Marketing	Arnett Muldrow	Prepare a branding and marketing program	TBD
Communications Plan	Place & Main Advisors	Develop Communications Plan for Community including: <ul style="list-style-type: none"> • Press Release Template • Media Alert • Customized Media List 	Throughout and after the PRT process